SILVR Job Description

POSITION TITLE: **WordPress Theme Developer - Front End**
REPORTS TO: COO
DEPARTMENT: Technical
EXEMPTION STATUS: Salaried Exempt

POSITION SUMMARY

The WordPress Developer combines the art of design with the art of programming to create innovative products relating to the digital marketing strategies of SILVR clientele. This position is highly integrated with our in-house design and website development teams.

You will be responsible for both back-end and front-end development including the implementation of WordPress themes and plugins as well as site integration and security updates. To ensure success as a WordPress Developer, you should have in-depth knowledge of front-end programming languages, a good eye for aesthetics, and strong content management skills.

SCOPE OF POSITION

The WordPress Developer's primary responsibilities will focus on the following requirements. Additional requests may be made to support the team as necessary.

- Develops high performing and scalable custom themes and plugin applications for WordPress.
- A track record of coding pixel-perfect responsive layouts from Photoshop, or Adobe XD files.
- Build or "Theme" websites - code consists primarily of the custom theme files created for each client. These files contain HTML, CSS, PHP and Javascript to create the visual and functional experience of a custom design.
- Install WordPress Plugins to extend the functionality in WordPress in order to perform site specific functions like contact forms, gallery and any needed functionality that is outside of WordPress core software.
- Conduct website performance tests, and monitor the performance of our clients' websites.
- Manage existing website updates, including but not limited to: formatting and uploading gallery images, adding new pages and posts, updating existing pages and posts, improvements for site speed and SEO, page removal and redirects, contact form creation.
- Create reusable code and add to the repository for future use.
- Ensure the technical feasibility of UI/UX designs.

- Collaborate with the design team to bridge the gap between graphical design and technical implementation.
- Collaborate with other team members including project managers, strategists, and website administrators.

QUALIFICATIONS

- At least 3 years of working experience in a development department, and proven work experience as a WordPress Developer.
- Experience building custom WordPress themes, and has a portfolio to show examples.
- Expert knowledge of WordPress, PHP, JavaScript, HTML5, CSS3, SAAS, AJAX.
- Proficient in Photoshop, Adobe XD and UX UI.
- Proficient understanding of cross-browser compatibility issues and ways to work around them.
- Experience working with debugging tools such as Chrome Inspector and Firebug.
- Knowledge of code versioning tools including Git, Mercurial, and SVN.
- Solid understanding of SEO principles and ensuring our websites adhere to them.
- Proactive and highly organized, with strong time management and planning skills.
- Analytical, with the ability to interpret information, news, data and research quickly.
- Excellent communications skills, the ability to present ideas in a clear and concise way.
- Ability to meet tight deadlines and remain calm under pressure.
- A roll-up-your-sleeves team player who is ready to learn and is always open and receptive. to feedback from both our internal team and our clients.
- Looking for a company to grow with—we work hard and treat each other like family.